Cross-media approach with a much larger target group (12,730 decision-makers)
WasserWirtschaft Extra covers all aspects of hydropower

In May 2015, the first English-language issue of “WasserWirtschaft Extra” will be released. The supplementary format will focus on topics of international relevance. Further issues on selected spotlight topics will follow at irregular intervals.

The premiere issue of “WasserWirtschaft Extra” presents 25 articles addressing key questions on hydropower and

based on outstanding papers presented at Vienna University of Technology’s 18th International Seminar on Hydropower Plants (Viennahydro 2014). Revised and expanded to match the focus and criteria of “WasserWirtschaft Extra”, they introduce readers to the latest developments in research and development, as well as various operational aspects.

TOPICS OVERVIEW FOR THE ENGLISH ISSUE OF WASSERWIRTSCHAFT EXTRA | 2015

- Surge Tank Research in Austria and Norway
- Draft Tube Design Method for Operation at optimal Coefficient of Performance in Low Head Hydropower
- Numerical Modelling and Geometry Analysis of Water Intake Structure with Coanda Effect Screen
- Development of a Radial-Axial Pump-Turbine for Decentralized Small Pumped Storage Power Plants
- Draft Tube Design and Multistage Performance of a Pump Turbine
- Study of Different Surge Tank Design for Obervermuntwerk II
- The Electrical Asset and Mechanical Machinery of Obervermuntwerk II
- Runner Development for the YBBS 2020 Rehabilitation Project at Ybbs-Persenbeug Power Plant in Austria
- Fatigue Assessment and Derived Maintenance Measures using the Example of Hydro Generators
- Hydropower Screw and Overshot Water Wheel in the Cordier-Diagram
- Optimizing Steady Operating Points of Several Generating Unit Systems for Transient Applications
- Cavitation Measurements in Hydraulic Machines by Using Accelerometers
- Using Machine Hammer to Reduce Friction in Turbulent Fluid Flows
- Guideline for the Assessment of Fatigue Loaded Components in Hydropower Plants
- Development, Experiences and Qualification of Steel Grades for Hydro Power Conduits
- Thermomechanically Rolled Heavy Plates for Penstocks
- Pump Turbine Transients: A refined Simulation Model based on Prototype Measurements
- Discharge Measurement in a Short Intake with a Converging Section – a Case Study
- Numerical Investigations of the unsteady Flow in a high-head Francis Turbine using FOAM-extend

PRINT RUN AND DISTRIBUTION

Print Run
- 3,100 copies print (actually distributed edition)
- 9,630 copies E-magazine (5,005 Energy + Environment, plus 4,625 Mechanical Engineering)

Distribution
- Print
  Readers of the journal WasserWirtschaft, as well as all those who attended the Viennahydro, the ACHEMA – World Forum and 31st Leading Show for the Process Industries in Frankfurt, or the 18th International User’s Forum for Small Hydropower Plants in Liechtenstein
- E-Magazine
  Subscribers to either of the two branch newsletters: Springer für Professionals | Energy + Environment (decision-makers and experts from the industry, government authorities and research whose responsibilities involve environmental engineering, water, waste and energy management, and/or renewable energies) and Springer für Professionals | Mechanical Engineering (decision-makers and engineers in the fields of mechanical engineering, plant engineering, construction, and manufacturing/materials engineering)

PRICES | FORMATS FOR PRINT + E-MAGAZINE

- Formats print (4c, W x H):
  - 1/1 page
  - € 2,816,–
  - 1/2 page portrait
  - € 1,853,–
  - 1/3 page portrait
  - € 1,239,–

Journal format: 210mm x 279mm (W x H). Adverts in the bleed are available. For further prices and formats, please consult our current price list for WasserWirtschaft at www.best-ad-media.de

- E-Magazine
  - Integrated video
  - € 750,–
  - Image gallery (with caption)
  - € 300,–
  - Image gallery (without caption)
  - € 250,–
  - Interactive image (incl. 3 detail windows)
  - € 150,–

GIVE ME A CALL – I’LL BE HAPPY TO ADVISE YOU!

Peter Schmidtmann
Media Consultant
tel +49 (0) 611 / 78 78 – 196
peter.schmidtmann@best-ad-media.de

VAT applies to all prices listed. Our Terms & Conditions are available at www.best-ad-media.de/agb